

SILVERSNEAKERS AND COLLEGESAVE

Prospects have one more reason to enroll in a plan that offers SilverSneakers.

Tivity Health™, through an exclusive partnership with CollegeSave, offers the Tuition Savings Program to SilverSneakers® members. Offer prospects yet another reason to enroll in a plan that offers SilverSneakers – they can improve their health and help students with college tuition.

What is CollegeSave?

- CollegeSave has established an exclusive partnership with **Americans for Affordable College Costs** (AACC), a non-profit educational organization dedicated to providing parents and students innovative benefits and critical information that families need to make the dream of a college education more affordable.
- CollegeSave offers college savings advice, a College Savings Roadmap, and **free access to tuition discounts** to nearly 400 private colleges and universities in 46 states (up to one year off full tuition). Membership benefits and information are provided through their website, newsletters, blogs, seminars, videos, webcasts, telephone town hall meetings, and other online communications.

How does participating in CollegeSave impact SilverSneakers members?

- SilverSneakers helps members experience their best health so they can Love Life Longer™ – that is, remain active and independent into their later years. As they share their healthy lifestyle habits with loved ones, they can also participate in CollegeSave, which allows them to accumulate tuition discount points that translate into actual dollar savings on college tuition for students they designate (from birth to the beginning of their junior year of high school).
- CollegeSave tuition discounts are spread over four years and are good for up to one full year of tuition at participating colleges and universities.
- SilverSneakers members who already have a CollegeSave account can earn additional points through the SilverSneakers partnership.
- Members earn 1,000 discount points the first month they sign up for the program. Then each subsequent month they'll receive 250 points if they visit a participating location at least seven times during that month. They have the incentives of staying healthy *and* earning points for their loved ones.

Refer prospects here to learn more.

Home: collegesave.org/silversneakers
Registration: collegesave.org/ssregistration
1-877-210-1307



SilverSneakers®

See CollegeSave Membership Terms and Conditions on the program membership portal for additional terms, conditions and restrictions. Students must be admitted to one of the participating colleges on standard admission criteria. Students use the rewards for discounts off full tuition in four equal installments from freshman to senior year of college. The Tuition Discount points may be redeemed for discounts on tuition by colleges participating in the CollegeSave program; colleges sign contracts with the CollegeSave program's college network administrator to honor the tuition discount. Tuition Discount points are not redeemable for cash. Each Tuition Discount point is redeemable for an undergraduate tuition discount at participating colleges valued at \$1.00. All students in the member's extended family are eligible, from birth to the beginning of the junior year of high school; members can name their child, stepchild, niece, nephew, cousin, godchild or grandchild as a beneficiary of the tuition discounts. There is no requirement for students to select the participating college they will attend in advance. Tuition discount points can be combined with other financial aid offered by the participating college.

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