

AGENDA
COUNTY SERVICES COMMITTEE
111 S. Michigan Ave., Room 200, Saginaw MI 48602
Wednesday, January 11, 2023 - 4:00 p.m.

Members: Michael Webster – Chair, Dennis Krafft – Vice-Chair, Denny Harris, Sheldon Matthews, Christopher Boyd

Others: County Clerk, Robert Belleman, Civil Counsel, Koren Thurston, Jennifer Broadfoot, Board Staff, Media

- I. Call to order
- II. Welcome
- III. Correction/Approval of Minutes (***December 7, 2022 - Attached***)
- IV. Public Comment
 - *Speakers limited to 3 minutes*
- V. Agenda
 1. **Approval of 2023 Committee Calendar** (*Attached*)
 2. **Jerry Preston, President, Birch Run Convention & Visitors Bureau**, re:
 - Presenting the feasibility study of the new Expo Center (*Handouts will be provided*)
 3. **Robert V. Belleman, Controller/CAO; Saginaw County Building Authority**, re:
 - **1-17-14** Submitting a Resolution regarding commitment of the necessary capital investment in the Dow Event Center for hosting the Canadian Hockey League Memorial Cup in 2024
 4. **INFORMATIONAL COMMUNICATIONS** (***To be Received & Filed in Committee***) (*Attached*)
 - **1-17-3** **VILLAGE OF BIRCH RUN DDA** submitting an Informational Meeting Notice for Thursday, December 15, 2022
 - **1-17-4** **SAGINAW CHARTER TOWNSHIP** submitting a Notice of Public Hearing for Master Plan Amendment on January 4, 2023
 - **1-17-5** **SAGINAW CHARTER TOWNSHIP** submitting its proposed/draft Master Plan Amendment with request for review and comment
- VI. Miscellaneous
- VII. Adjournment

MINUTES
COUNTY SERVICES COMMITTEE
111 S. Michigan Ave., Room 200, Saginaw MI 48602
Wednesday, December 7, 2022 - 4:00 p.m.

Present: Michael Webster – Chair, Dennis Krafft – Vice-Chair, Carol Ewing, Jack Tany, Carl Ruth
Others: Robert Belleman, Dave Gilbert, Koren Thurston, Brian Wendling, Annette Rummel, Rich Spitzer,
Lisa Coney, Suzy Koepplinger and Mary Williams

- I. Call to order--**Webster at 4:00 p.m.**
- II. Welcome
- III. Correction/Approval of Minutes **(November 9, 2022 - Attached)**
---Moved by Ruth, seconded by Tany, to approve. Motion carried.
- IV. Public Comment---**None**
 - *Speakers limited to 3 minutes*
- V. Agenda

1. **Brian Wendling, Public Works Director, re:**

- **12-20-1** Requesting approval by Resolution of the Apportionment of Operational Costs and Accepting for file the FY 2023 Budget of the Saginaw Area Storm Water Authority *(Resolution 2022 – 17)*
---Moved by Ruth, seconded by Krafft, to approve. Motion carried.
(Res. 2022 - 17)

2. **Annette Rummel, President/CEO, Saginaw County Convention & Visitors Bureau, re:**

- **12-20-2** Requesting approval to use up to \$300,000 of the Saginaw County CVB's Tourism Economic Development funds toward its Henry Marsh Pavilion Project
---Moved by Ruth, seconded by Tany, to move forward with an agreement that outlines a partnership with Saginaw County, City of Saginaw, Saginaw CVB & MDOT and financial commitments of each entity. Motion carried by unanimous roll call vote. (Board Report)

3. **INFORMATIONAL COMMUNICATIONS (To be Received & Filed in Committee)**

- **12-20-3** **TITTABAWASSEE TOWNSHIP** submitting its 2023 – 2027 Master Plan, pursuant to the Michigan Planning Enabling Act, P.A. 33 of 2008 *(On file/Posted on Web)*
---Moved by Ruth, seconded by Krafft, to receive & file. Motion carried.
(Receive & File)

VI. Miscellaneous

---Commissioner Krafft and Commissioner Webster suggested an orientation and general education for current Commissioners and Commissioners – elect with the Controller, Clerk and Board Staff.
---Chairman Ruth reminded Commissioners and employees of the Saginaw County Employee Christmas Party on Friday, December 9th from 2:00-6:00 p.m. at Horizons Conference Center.
---Commissioner Ewing mentioned a Food Drive at Don's Foodland in Birch Run, to be held on Friday December 16th from 10:00-3:00 pm.

VII. Adjournment—***Moved by Ruth, seconded by Krafft, to adjourn. Motion carried; time being 4:54 p.m.***

Respectfully Submitted,

Michael Webster, Committee Chair

Suzy Koepplinger, Committee Clerk

2023 CALENDAR

Saginaw County Board of Commissioners

www.saginawcounty.com

PRIMARY STANDING COMMITTEES

Human Services Committee		Courts & Public Safety Committee		County Services Committee	
Monday 4:00 pm		Tuesday 4:00 pm		Wednesday 4:00 pm	
January	9	January	10	January	11
February	6	February	7	February	8
March	6	March	7	March	8
April	3	April	4	April	5
May	1	May	2	May	3
June	5	June	6	June	7
July	31	July	---	July	---
August	---	August	1	August	2
September	5 *(Tue)(4:00)	September	5 *(4:30) Due to Labor Day	September	6
October	9	October	10	October	11
November	6	November	7	November	8
December	4	December	5	December	6

REGULAR STANDING COMMITTEES				BOARD SESSION	
Budget/Audit Committee		Labor Relations Committee		Executive Committee	
Thursday 4:00 pm		Monday 4:00 pm		Tuesday 4:00 pm	
January	12 *(4:00)	January	12 *(Thu.)(4:30)	January	---
February	9	February	13	February	14
March	9	March	13	March	14
April	6	April	10	April	11
May	4	May	8	May	9
June	8	June	12	June	13
July	---	July	---	July	---
August	3	August	7	August	8
September	7	September	11	September	12
October	12 *(4:00)	October	12 *(4:30) *MAC	October	---
November	9	November	13	November	14
December	7	December	11	December	12
				Tuesday 5:00 pm	
				January	3, 5, 17
				February	21
				March	21
				April	18
				May	16
				June	20
				July	---
				August	15
				September	19
				October	17
				November	21
				December	19

Budget Sessions are subject to the call of the Chair. There is no Board Session in July.
Legislative Committee & Intergovernmental Cooperation Committee meet as called and posted.

Schedule may be amended in the event of insufficient or additional agenda items. Please call (989) 790-5267 for confirmation of meeting dates or visit www.saginawcounty.com. All Committees meet at the Saginaw County Governmental Center, 111 S. Michigan Ave., Saginaw, MI, 2nd Floor, Room 200 - Board Chambers unless otherwise noted.

1-17-14



Resolution 2023-01

Saginaw County Building Authority

**RESOLUTION: COMMITTING TO MAKE THE NECESSARY CAPITAL INVESTMENT
IN THE DOW EVENT CENTER FOR HOSTING THE CANADIAN HOCKEY LEAGUE
MEMORIAL CUP IN 2024**

At a regular meeting of the Saginaw County Board of Commissioners held in the
Commissioner's Chambers of Saginaw County
(111 S. Michigan Ave., Saginaw, Michigan 48602)
of said County on the 17th day of January 2023 at 5:00 p.m.

*Christopher S. Boyd – Chair, Jack B. Tany – Vice-Chair
Lisa R. Coney, Dennis M. Harris, Dennis H. Krafft
Gerald D. Little, Sheldon Matthews, Mark S. Piotrowski
Tracey L. Slodowski, Richard A. Spitzer, Michael A. Webster*

***Commissioner _____ offered the following resolution and moved for adoption.
The motion was seconded by Commissioner _____.***

WHEREAS, the County of Saginaw owns the DOW EVENT CENTER; and

WHEREAS, the Saginaw County Building Authority manages The DOW EVENT CENTER on behalf of the County of Saginaw; and

WHEREAS, the County of Saginaw, and the Saginaw County Building Authority has engaged ASM Global to manage the day-today operations of The DOW EVENT CENTER; and

WHEREAS, ASM Global has entered into a lease agreement with Saginaw Spirit; and

WHEREAS, the Saginaw Spirit has submitted a Letter of Intent to bid on hosting the 2024 Memorial Cup; and

WHEREAS, the Memorial Cup has specific requirements of the host team, such as the number of available suites, and the number of locker rooms; and

WHEREAS, the Memorial Cup; four team tournament was last hosted in the United States in 1983 in Portland, Oregon; and

WHEREAS, the economic impact for the Great Lakes Bay Region (GLB) is estimated at \$24 million; and

WHEREAS, Saginaw Spirit has prepared highlights of additional impact the 2024 Memorial Cup will have on the GLB region, a copy of which is attached; and

WHEREAS, the 2024 Memorial Cup will take place in June 2024 and will feature the playoff champion from the Ontario Hockey League (OHL), Quebec Major Junior Hockey League and Western Hockey League, in addition to the chosen OHL host club; and

WHEREAS, The County of Saginaw has engaged Kibbe & Associates and Spence Brothers to quantify cost associated with necessary improvements to The DOW EVENT CENTER to ensure our facility is ready to host the 2024 Memorial Cup; and

WHEREAS, the Saginaw County Building Authority adopted this resolution at its January 5, 2023 meeting.

NOW, THEREFORE, BE IT RESOLVED, the County of Saginaw Board of Commissioners, by an affirmative vote of its members, does hereby support the additional capital investment in The DOW EVENT CENTER in anticipation of hosting the 2024 Memorial Cup.

BE IT FURTHER RESOLVED, The Saginaw County Board of Commissioners supports the Saginaw Spirit in its pursuit of the 2024 Memorial Cup; and

BE IT FURTHER RESOLVED, the Board of Commissioners remains ready to partner with the Saginaw Spirit and community organizations to in hosting the 2024 Memorial Cup.

AYES: -

NAYES: -

ABSENT: -

TOTAL: - 11

MOTION _____.

STATE OF MICHIGAN)
)ss
COUNTY OF SAGINAW)

I, the undersigned, the duly qualified and acting Clerk of County of Saginaw, State of Michigan, do hereby certify that the foregoing is a true and complete copy of a resolution adopted by the Saginaw County Board of Commissioners at a regular meeting held on the 17th day of January, 2023, the original of which resolution is on file in my office.

IT WITNESS WHEREOF, I have hereunto set my official signature this 17th day of January, 2023.

Vanessa Guerra, County Clerk
County of Saginaw



2024 MEMORIAL CUP IMPACT



Economic Impact- \$24 million of economic impact (average of last 3 Memorial Cups on their home communities in overnight stays, restaurants, shopping, etc..)

1. **Who Participates-** The Four teams that participate in the Memorial Cup are the 3 Champions from the 3 leagues that make up the CHL (Quebec, Ontario and Western) + the host team is the 4th team.
2. **How Many Days/When?-** 13 days of events filled with dinners for thousands, entertainment, fanfest, community involvement, concerts, celebrities appearances and great hockey action from May 22nd – June 3rd, 2024.
3. **Over-Night Stays-** Up to approximately 4500+ overnight stays over the 12 days of the Memorial Cup (CHL and VIP's will use 150 rooms per night x 13 nights= **1950**, 3 teams using 35 rooms per night (105 rooms) x 13 nights= **1365 rooms**, On-Ice Officials 9 rooms per night x 13 nights= 117 rooms TOTAL ROOM NIGHTS FOR 2024 MEMORIAL CUP WILL BE APPROXIMATELY 3432.+ Another **1,000-1,200** rooms from visitors, NHL Teams, etc.. for an estimated total **of 4500+ hotel rooms**
4. **What Does the Memorial Cup Mean to Canadians and USA Communities that have a team-** Canada's National Championship of Major Jr Hockey. 8 USA based teams compete in the CHL.
5. **How is the League recognized-** The CHL, is the largest spectator league in all of Canada. CHL arena's will draw over 7 million fans annually. The CHL outdraws the NHL in Canada by over 1 million fans.
6. **How effective is the CHL at putting players into the NHL-** The CHL is recognized as the #1 development league to the NHL in the world. Over 43% of NHL rosters are players that were drafted out of our league (The 60 teams of the CHL) Players like Steve Yzerman (Peterborough) Chris Osgood (Spokane) Kris Draper (Ottawa) Wayne Gretzky (Sault Saint Marie) Connor McDavid (Erie), John Tavares (Oshawa), Mark Messier (Oshawa) Cole Perfetti (Saginaw), Tyler Seguin (Plymouth) Ty Dellandrea (Flint)
7. **How Long has the Memorial Cup been a thing -** The Memorial Cup has been competed for since 1919.
8. **How Hard is it to Win/Host the Memorial Cup -** The Memorial Cup is considered the toughest trophy to win in all of hockey (60 teams competing for 1 trophy). Every one of the 60 communities would love to host the event. Saginaw is one of 4 communities that have been selected to provide a bid to host . (Sault Saint Marie, Ontario, Niagara, Ontario, Kingston, Ontario are the other 3 that we are competing against)
9. **Has a USA Franchise Ever Hosted the Memorial Cup?-** A USA Host has occurred on 3 occasions (Portland, Seattle and Spokane)



2024 MEMORIAL CUP IMPACT



10. **How is Saginaw Positioned to be The Host team**- The Saginaw Spirit on ice team will be considered the #1 team in the CHL for the 2024 season as we have loads of young talent. The Business team of the Saginaw Spirit has been #1 in corporate sales for 12 straight years. The Spirit Team President (Craig Goslin) is the leagues Chairman of the Board of Governors and has been recognized as the leagues Executive of the Year on multiple occasions. Saginaw is recognized by NHL teams and Hockey Agents as one of the premier communities to develop their players.
11. **Volunteers**- All Memorial Cups will have 500+ volunteers that support the events and activities occurring in the 13 days of the event
12. **International TV Broadcast**- The entire Memorial Cup is televised live on TSN in Canada, on the NHL Network and CBS in the USA.
13. **Local Community Tagline**- "UNITED WE SOAR". We will use this tagline to illustrate that together with Canada and the USA teams working together, we will soar the event to new heights
14. **Community Engagement**- We will engage Frankenmuth, Saginaw and the entire Great Lakes Bay Region and beyond into the 2024 Memorial Cup. This will be done with events like a FanFest at the Jolt Credit Union Event Park, the Hockey Hall of Fame Display of all of the NHL major trophies including the Stanley Cup at the Dow Event Center, Golf event for all of the visiting teams fan base, Fishing event, boating, kayaking, shopping, and more.
15. **Diversity, Equality and Inclusion**- Money will be committed by the Saginaw Spirit Ownership to Diversity, Equality and Inclusion. We will be holding education seminars, etc. that we will put on TV and social media.
16. **Legacy Project**- Through the Memorial Cup, we will identify two beautification projects for our community that will leave a lasting legacy of the events of the 2024 Memorial Cup .
17. **Military Relations**- The Memorial Cup was presented to honor those that made the ultimate sacrifice in the Canadian military. It now also recognizes all of those that have served and currently serve in the military. We will be inviting to all 13 days of the event, many veterans from both Canada and the USA to be involved in the fabric of almost all of the events of the 13 days of the Memorial Cup Celebration .





WPK
WILLIAM P. KILPATRICK
PUBLISHER



Village of Birch Run
12060 Heath Street
PO Box 371
Birch Run, Michigan 48415
Ph # (989) 624-5711 Fax # (989) 624-9681

COUNTY
SERVICES

RECEIVE & FILE

November 29, 2022

1-17-3

RECEIVED
SAGINAW COUNTY
BOARD OF COMMISSIONERS
2022 DEC - 6 PM 1:48

Mr. Carl Ruth, Chair
Saginaw County Board of Commissioners
111 South Michigan
Saginaw, MI 48602

Re: Village of Birch Run DDA – Informational Meeting Notice

Dear Chairman Ruth:

In accordance with Public Act 57 of 2018, the Birch Run Downtown Development Authority (DDA) will be having an informational meeting during its regular DDA meeting on Thursday, December 15, 2022. The meeting will begin at 7:30am. If you have any questions, I may be reached by email at pmoore@villageofbirchrun.com or at the telephone numbers listed above.

Sincerely,

Paul T. Moore, CPM
DDA Director -Village Manager

cc: Lisa Duffett, DDA Secretary-Village Treasurer



Saginaw Charter Township

Established 1831

December 16, 2022

Contiguous Municipalities
Regional Planning Commission
Board of County Commissioners
Road Agencies
Utility Companies
Railroads
Public Transportation Agencies
Other Statutorily Required Agencies/Entities

COUNTY
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SAGINAW COUNTY
BOARD OF COMMISSIONERS
2022 DEC 20 A 11:22

1-17-4

Re: Notice of Public Hearing for Master Plan Amendment

To Whom It May Concern:

Pursuant to the Michigan Planning Enabling Act (Public Act 33 of 2008), please be advised that the Saginaw Charter Township Planning Commission will hold a public hearing at its regularly scheduled meeting on Wednesday, January 4, 2023 to consider an amendment to the Saginaw Charter Township Master Plan to:

- remove a portion of the planned extension of Fortune Boulevard from the Master Plan and its Future Land Use Map; and
- retain/plan for a pedestrian/bicycle pathway in both the removed portion and in the retained planned portion of Fortune Boulevard.

The public hearing will take place at 5:30 p.m., or soon thereafter, at Saginaw Township Hall, 4980 Shattuck Road, Saginaw, Michigan, corner of Shattuck and North Center Roads.

A hardcopy of the proposed amendment was previously transmitted to you/your agency with a letter dated September 27, 2022. A copy of the proposed Master Plan amendment and staff report with supporting data and analysis (29 pages in total) is also available on the Township website at:

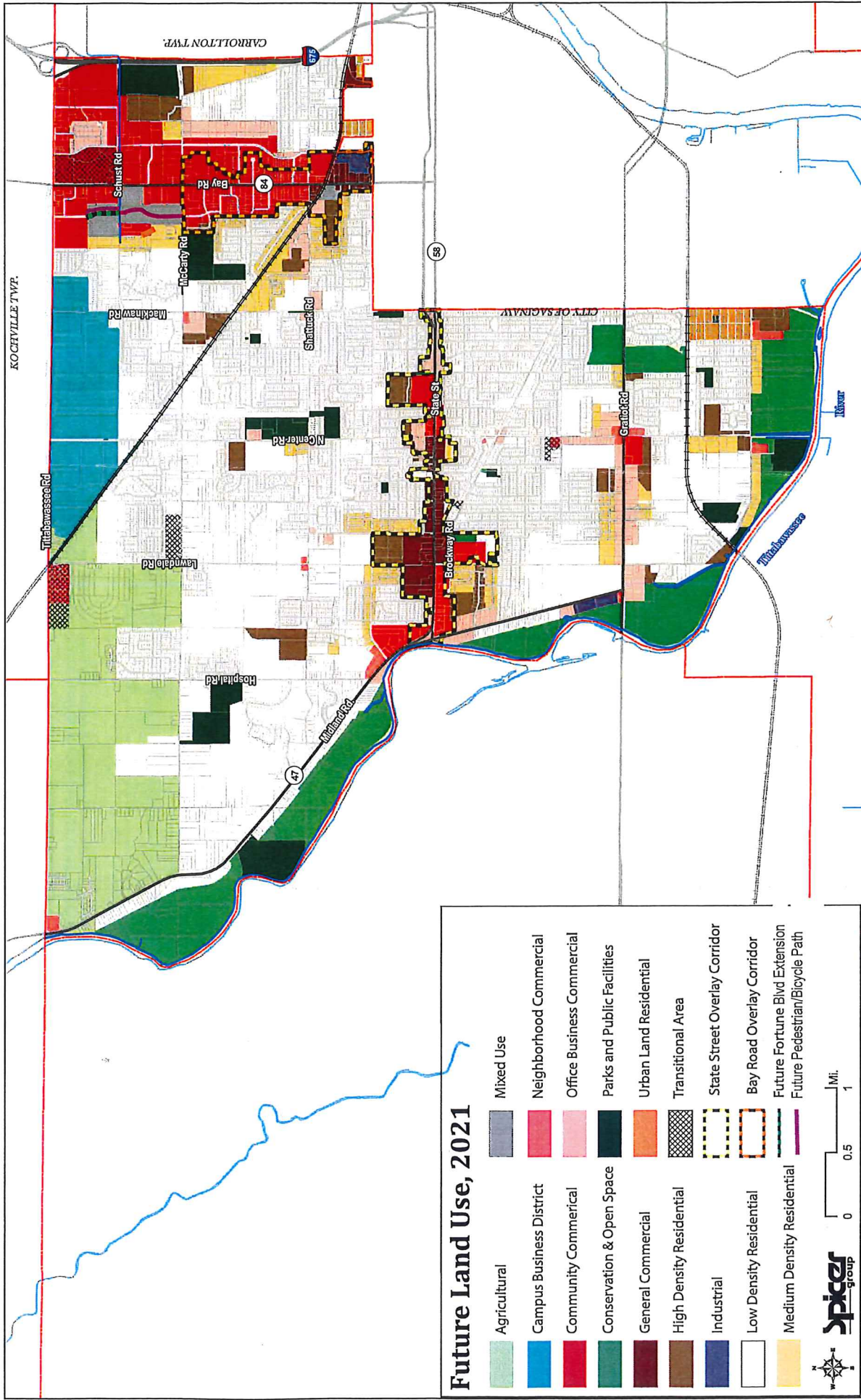
https://cms4.revize.com/revize/saginawtwpmi/departments/community_development/index.php

The actual proposed change to the Master Plan is only to the Future Land Use Map. A copy of the proposed amended Future Land Use Map is enclosed for reference.

Page 1 of 2

4980 Shattuck Rd. ♦ PO Box 6400 ♦ Saginaw, MI 48608-6400 ♦ Phone (989) 791-9800 ♦ Fax (989) 791-9815 ♦ WEB www.saginawtownship.org

ASSESSOR – 791-9810/FX 791-9886 ♦ CLERK – 791-9830/FX 797-5360 ♦ FIRE – 792-9691/FX 792-5640
FISCAL SERVICES – 791-9820/FX 791-9827 ♦ POLICE – 793-2310/FX 791-6384 ♦ TDD 791-1522 ♦ PUBLIC SERVICES – 791-9870/FX 790-8211
RECREATION – 791-9860/FX 399-1106 ♦ TREASURER – 791-9840/FX 791-3850 ♦ WATER & SEWER – 791-9880/FX 790-8211
PLANNING / ZONING / CODE ENFORCEMENT / BUILDING INSPECTION – 791-9865 / FX 791-9859





Saginaw Charter Township

Established 1831

September 27, 2022

Contiguous Municipalities
Regional Planning Commission
Board of County Commissioners
Road Agencies
Utility Companies
Railroads
Public Transportation Agencies
Other Statutorily Required Agencies/Entities

COUNTY
SERVICES

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SAGINAW COUNTY
BOARD OF COMMISSIONERS
2022 DEC 20 A 11:22

1-17-5

Re: Proposed/Draft Master Plan Amendment - Request for Review and Comment

To Whom It May Concern:

Please be advised that pursuant to the Michigan Planning Enabling Act (Public Act 33 of 2008), as amended, the Saginaw Charter Township Board, upon recommendation by the Planning Commission, reviewed and approved for distribution the enclosed/attached proposed amendment to its Master Plan and associated Future Land Use Map.

As a statutory designated review entity, the Township invites you/your entity to review the draft Master Plan Amendment, with supporting data and analysis, and to submit comments to the Saginaw Charter Township Planning Commission. If comments are provided by mail, the external address on the envelope should be sent to the attention of Bill Schutt, Community Development Director, Saginaw Charter Township Community Development Department, 4980 Shattuck Road, Saginaw, MI 48608-6400. If by e-mail, comments may be provided to bschutt@saginawtownship.net and if by phone to (989) 791-9856. All comments should be provided by no later than the close of business on **Thursday, December 1, 2022.**

It is anticipated that a public hearing will be advertised and held before the Planning Commission in December of 2022 or January of 2023 (or as otherwise advisable).

A copy of the enclosed/attached proposed Master Plan amendment and staff report with supporting data and analysis is also available on the Township website at:
https://cms4.revize.com/revize/saginawtpmi/departments/community_development/index.php

Thank you in advance for your involvement in this process and for any comments you may provide.

Sincerely,

Barry Nelson
Planning Commission Secretary

4980 Shattuck Rd. ♦ PO Box 6400 ♦ Saginaw, MI 48608-6400 ♦ Phone (989) 791-9800 ♦ Fax (989) 791-9815 ♦ WEB www.saginawtownship.org

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RECREATION – 791-9860/FX 399-1106 ♦ TREASURER – 791-9840/FX 791-3850 ♦ WATER & SEWER – 791-9880/FX 790-8211
PLANNING / ZONING / CODE ENFORCEMENT / BUILDING INSPECTION – 791-9865 / FX 791-9859